

# Rik Wintein



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° February 16<sup>th</sup> 1959  
married - 2 children



## WORK EXPERIENCE

- Independent Consultant (2017-...): freelance consultant specialised in epg's and tv-listings.
- Consultant EIDR (2017-...): advising EIDR on the introduction of its unique identification-system in Benelux and Western Europe (pro bono).
- Strategy Manager Magnet (dPP) (2015-2016): Research on the introduction of a *new CMS* for tv-scheduling, ready for the next generation epg's and readers, multiplatform, CatchUp-tv, OTT etc. - Introducing *new technology* EIDR & ISAN with Belgian broadcasters and digital platforms. - Preparing and starting up new, profitable epg-projects in the Netherlands.
- General Manager MagnetMedia (dPP) (2013-2015): Development of a CMS for radio-&tv-schedules. Linking Magnet-CMS to program-schedulers of broadcasters. Manager of an editorial team of 15+. Responsible for budget, *P&L*, *SLA* and *data-supply*.
- Projectmanager MagnetMedia (Persgroep) (2000-2013): Architect to a new CMS for radio-&tv- scheduling, processing listingpages for print and meta data for epg's. Introducing new technologies: *TVAnytime*, *LMU's*,

## SKILLS

Managing contentstreams  
Managing IT-projects  
Coaching and leadership  
P&L-analysis & Cost Awareness (Activity Based Costing)  
Strategic & Functional Thinking

## TRAINING

UGent: Master in History  
IFDB : Service Level Agreements  
IFDB : Dirty Tricks in bargaining  
Van Harte & Lingsma: Leadership  
Perpetos: Situational Leadership

## LANGUAGES

	spoken	written
Dutch	★★★★★	★★★★★
French	★★★★★	★★★☆☆
English	★★★★★	★★★☆☆
German	★☆☆☆☆	☆☆☆☆☆
VGT	★★☆☆☆	